

November 1, 2009

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**RUN FOR EDUCATION SPORTS NEW CERTIFIED 5K COURSE
8th Annual Run Outfitted with New Name, New Course, New Holiday Time Slot**

(Maryville, TN) – In its eighth year, the Run for Education is getting a new identity while maintaining its goal to provide educational support in all 21 Blount County Schools. Now known as the Clayton Homes Turkey Trot for Education, the race will take flight the Sunday before Thanksgiving on November 22 at 3:00pm.

“Everyone working on this race is energized about its potential,” says David Jordan, president of the Blount County Education Foundation and Corporate Comptroller for Clayton Homes. “Our company is thrilled to become the title sponsor of this event. It has all the elements we care about in promoting education, fitness and community.”

The Blount County Education Foundation (BCEF) secured Clayton Homes as a title sponsor for the race and has launched an effort that will cast a wider net in attracting runners and walkers. With the course certified by USA Track and Field, the race gains credibility among serious runners. “Each 5K runner will be given a timing chip to accurately clock their run,” says race director Margie Kidd. “Our goal is to promote health and fitness throughout the community so the event includes a one mile Fun Run/Walk to appeal to everyone.”

“It’s going to be a lot of fun for people of all ages and physical skill levels,” says Jordan. Plus, it will put some muscle behind the BCEF mini-grants that bring educational program support into Blount County Schools.” 3 Cubicles Down will provide live musical entertainment and there will be door prizes and food for participants.

The certified 5K course begins and ends at Clayton Homes Corporate Headquarters on Clayton Road in Maryville. Online registration and payment details can be found at www.turkeytrotforeducation.org. Registration forms are also available at all Blount County Schools, the Central Office, Blount Memorial Wellness Center and can be downloaded from the Knoxville Track Club website www.ktc.org. Deadline for preregistration is November 16. Late registration for the race begins at 1:00 p.m. Sunday, November 22 at Clayton Homes Corporate Headquarters. The race begins at 3:00p.m. The awards ceremony will be held immediately following the race.

The Blount County Education Foundation is a 501(c)(3) non-profit organization that provides educational enrichment to more than 11,000 students in 21 schools of the Blount County School System. Mini-grants that supply reading enrichment, language arts, math and science programs and materials are the cornerstone of the BCEF mission.

The Clayton Homes Turkey Trot for Education is sponsored by: Clayton Homes; Star 102.1FM; Blount Today, DENSO Manufacturing, Ingram, Overholt & Bean, PLLC, Foothills Pediatric Dentistry, Vulcan Materials, Wal-mart, All Occasions Party Rentals and BB&T.

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